

JUMEIRAH

BEACH HOTEL



JUMEIRAH BEACH HOTEL UNVEILS NEW AL BAHAR VILLAS

A hidden haven amidst the vibrant landscape of Dubai's favourite family destination, the reimagined Al Bahar Villas promise understated character and exceptional comfort.

Images available [here](#).

Dubai, UAE, 11 November 2024 **Jumeirah Beach Hotel** is delighted to introduce its newly renovated **Al Bahar Villas**, offering a blend of earthy elegance and barefoot luxury within the lush surroundings of the iconic family destination.

Marking a new chapter for the hotel, the new villas promise to turn every stay into a cherished experience, providing a sanctuary where families, and loved ones can make meaningful memories and feel entirely at ease. Available in one-, two-, and three-bedroom configurations, each of the 19 private villas feature generous living spaces and stylish modern interiors with elegant Arabesque finishes, designed by Sahar Al Yaseer of Dubai-born La Bottega UAE.

Rene Egle, General Manager of Jumeirah Beach Hotel, commented, "With a name inspired by the Arabic word for Sea, the new Al Bahar Villas are the true embodiment of beachfront luxury and exclusivity. The collection of villas was first introduced with the opening of the hotel in 1997 and has long served as a

JUMEIRAH

BEACH HOTEL

secluded retreat for generations of guests staying at our hotel. Their new iteration promises to further elevate the experience, where moments of joy become memories to last a lifetime.”

Combining earthy tones and organic textures with large glass doors and high ceilings, the reimagined villas provide airy, spacious rooms with laidback, nomadic elegance that exudes a sense of authentic warmth. A striking focal point in each villa is the bold mini bar - inspired by Balinese temple gates - which incorporates natural materials to perfectly complement the neutral tones of its surroundings. The villas' verdant surroundings create a sense of cosy comfort, with private outdoor terraces and plunge pools offering striking views of the iconic Jumeirah Burj Al Arab.

Serving as a secluded retreat, dedicated villa butlers are committed to fulfilling any request, carefully curating every experience as guests are welcomed to their home away from home. From the moment guests arrive, they can look forward to a seamless experience with complimentary airport transfers, in-villa check-in and check-out, in-villa breakfasts, and a 24-hour personalised butler service to ensure that every stay is memorable, offering everything from in-villa children's entertainment to special occasion celebrations for the whole family. Further elevating the family-friendly experience, guests will receive complimentary access to the KiDS Club, two kilometres of pristine beachfront, as well as Wild Wadi Waterpark, promising a fun-filled stay for all.

When booking a stay in the Al Bahar Villas, guests will also enjoy exclusive access to Al Bahar Club lounges, The Club lounges and entry to the Executive Pool. The Al Bahar Club offers a convivial and charming setting for shared moments from sunrise to sunset, featuring breakfast, afternoon tea, two hours of daily complimentary drinks, and a selection of canapés prepared by the hotel's signature restaurants to enjoy.

A cascade of experiences awaits, blending tranquillity and excitement, playful activities, and the finest dining all within reach as each day unfolds according to the guests' desires. Each villa will also benefit from a private beach cabana, where guests will be attended to by their personal butlers, adding an extra special touch to every family holiday. Guests looking to further elevate their experience can choose from a wide selection of exclusive villa services, such as private BBQs, romantic beach dinners, or in-villa spa treatments.

For more information about the Al Bahar Villas, please visit <https://www.jumeirah.com/en/stay/dubai/jumeirah-beach-hotel/accommodation/beit-al-bahar-one-bedroom-villa>

JUMEIRAH

BEACH HOTEL

Follow the journey on Jumeirah Beach Hotel's [Instagram](#) and [Facebook](#).

-END-



About Jumeirah Beach Hotel:

Jumeirah Beach Hotel is the founding property of Jumeirah, characterised by its iconic wave-like architecture and renowned façade, standing proudly on the city's prestigious shoreline. Since opening in 1997, the lifestyle hotel has shaped and defined Dubai's position as a leading tourist destination. Offering 599 sea-facing rooms and suites as well as 19 villas, all with uninterrupted views of Jumeirah Burj Al Arab, the 26-storey hotel continues to offer the ultimate in understated luxury. The hotel hosts ten restaurants and bars, extensive conference and banqueting facilities, a much-loved KiDS Club, world-class wellness at J Club and Talise Spa, plus limitless direct access to Wild Wadi Waterpark™, complimentary for all guests.

About Jumeirah:

Jumeirah, a global leader in luxury hospitality and a member of Dubai Holding, operates an exceptional portfolio of 28 properties across the Middle East, Africa, Europe and Asia. In 1999, Jumeirah changed the face of luxury hospitality with the opening of the iconic Jumeirah Burj Al Arab and the brand is now renowned worldwide for its distinguished beachfront resorts, esteemed city hotels and luxury residences. From the contemporary Maldivian island paradise at Jumeirah Olhahali Island to the art-inspired Jumeirah Capri Palace in Italy and the modern twist on a British classic at Jumeirah Carlton Tower in London, the brand has become synonymous with warm and generous service and the ability to craft distinctive and purposeful experiences that bring joy to guests from across the world.

www.jumeirah.com

JUMEIRAH

BEACH HOTEL

For more information, please contact:

Smilee Hermoso | Associate Director of Marketing & Communications - Jumeirah Beach Hotel

Smilee.Hermoso@jumeirah.com